



**CryptoCopy**

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# ICO details

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## About token

The CryptoCopy token is an **ERC20 Ethereum based token**. It will be created and sold to investors during the ICO.

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## Price per token

The token price will start at \$0.055 and the future price will be determined by the amount of capital raised during the ICO.

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## Total supply

Only **1.000.000 tokens** will ever be created.

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## Dates

From **11th November** until **25th December**.

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## Benefits

There will be 10% - 70% of profit dedicated for the buy-back fund which will vary depending on the amount of capital raised, which will increase the token price.

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## Minimum Target

There are two minimum targets, the first is at **\$ 50.000** and the second is at **\$ 1.000.000**. If the first target is not achieved, each investment will be sent back. If the first target is achieved but the second target is not achieved, it will be still enough to continue development and to attract additional investors, to hopefully reach the second target in the second round.

# Problem

The cryptocurrency market hasn't yet reached mainstream adoption. Additionally, a lot of people are either not yet familiar with cryptocurrencies or are familiar, but have never taken part in it. In the next few years, as cryptocurrency reaches mainstream adoption there will be more and more hype surrounding it and many success stories will surface. As the rise in cryptocurrency continues, each day more and more people will begin to trade with cryptocurrencies for the first time. Since a lot of these people will not be experienced traders or investors, and with a lack of a basic investing knowledge, their success will be limited.

Nowadays it is quite easy to create and issue a new crypto asset, which has resulted in a large amount of them on the market. This leads to confusion for new investors and therefore creates a difficult question, "where do I invest?". On one side there are great projects with a lot of potential, but on the other side there are also a lot of fraudulent projects, which for inexperienced investors, creates a very challenging task.

Outline of the key problems:

- In which crypto asset should I invest in, to maximize return with the least amount of effort?
- How to diversify my cryptocurrency portfolio?
- How to not miss out on a promising ICO?
- How to avoid fraudulent ICOs?

# About CryptoCopy

Currently, there is a great opportunity to profit from cryptocurrency, but how do you know which cryptocurrency to invest in? Also, when is a good time to buy or sell? In order to make the right decisions, you should invest time to research the market, to gain knowledge about cryptocurrencies, to understand how trading works, to constantly follow the news and analyse the impact certain events have on trading activities and prices. In short, a lot of people don't have enough time and don't possess the skills needed to be an active cryptocurrency investor, but at the same time they don't want to miss the opportunity to profit from it.

This is why CryptoCopy is the ideal solution for the beginner investor! A lot of skilled investors are making profits everyday from cryptocurrencies. These investors generally have the experience needed to succeed. Now, **with the CryptoCopy platform everyone has the possibility to profit like an experienced investor**. CryptoCopy allows it's users to copy all of the greatest cryptocurrency investors, earning them profits every single day. You don't need to have knowledge about cryptocurrencies or trading at all, on the CryptoCopy platform you can simply find the most successful traders, and you can copy their investments. It's that simple! You begin by registering on the CryptoCopy platform, and then you choose which investors you want to copy, then enter the amount you would like to invest. Next time when your chosen investor buys some cryptocurrency, the same investment will be copied on to your account instantly. This will happen automatically and can be proportional to your available balance. That means you don't need to follow each step of a successful investor to be a successful investor. CryptoCopy does it all for you.

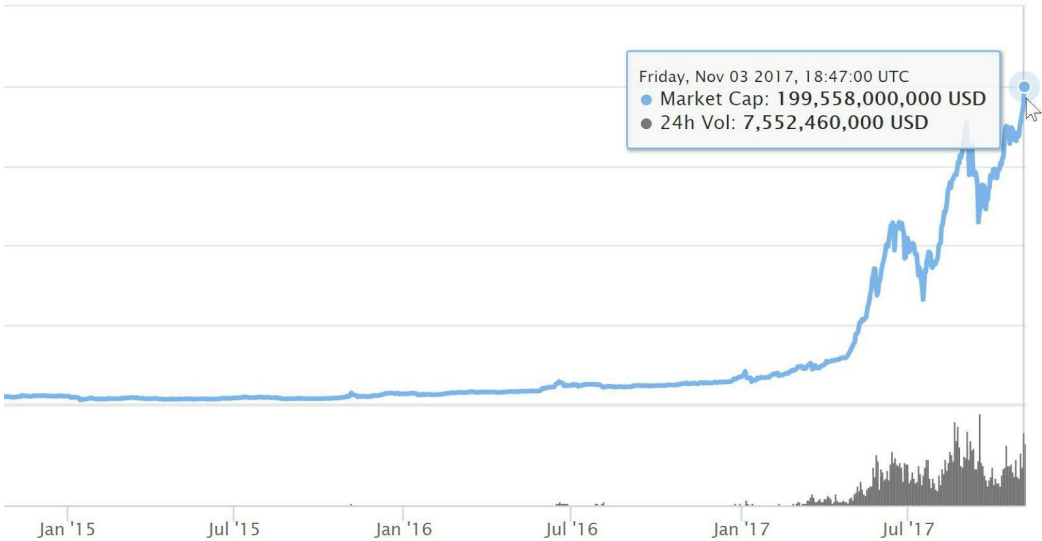
# Mission

Help inexperienced traders to profit from cryptocurrency by providing a platform to copy investment strategies from experienced investors.

# Market analysis

## Numbers

The cryptocurrency market has seen exponential growth over the last few years, holding a **\$200 Billion market capitalization** at the time of writing this document. There is a forecast that it can hit \$1 trillion by the year 2020. Daily trade volume is currently around \$7.5 billion.



# Target market

Our primary target market are people who are new in the crypto world, and are preparing to start investing in crypto assets. Most people have their 9-5 job and don't have enough time to research and analyse the markets, but still want to profit from cryptocurrency. This target group is already very large and is going to grow much bigger in the next few years. We want to use this trend and offer them a solution for their problem.

We have also defined our secondary target market, who are experienced and semi-experienced crypto investors who would like to get to know about trending investment activities from other investors, and those who want to build their trading community and share their investment strategies and increase assets under their management.

# Competitors

There are a few platforms that provide the possibility for copying investors who specialize in cryptocurrencies. One of the biggest problems that they are facing is:

How to find and motivate successful investors to join the platform and let other users copy them

That requires a huge effort and therefore a large cost. As a result, our competitors have a very poor community of successful investors who are not consistently making profits, and therefore do not have any interest from other investors.

CryptoCopy has another approach and a unique solution!

The CryptoCopy platform has a solution on how to provide a huge database of successful crypto investors ready for copying. Using the blockchain technology, and since every transaction ever executed is recorded on the blockchain, we have been able to develop a platform that is able to track each and every action performed on the blockchain. Each time an investor buys or sells tokens, or even participates in initial coin offerings, we are able to retrieve this information and add it to our database. Based on this information, the CryptoCopy platform is able to analyse all of the investors on the ethereum blockchain and extract the TOP100 investors while enabling other users to copy them. The original investors don't have to do anything to be copied to the CryptoCopy platform, and of course they will always remain anonymous .

This gives us a huge advantage over our competitors. Thanks to this technology, we are able to concentrate our efforts on spreading the word about CryptoCopy and recruiting new investors to the CryptoCopy platform. We are confident that our platform will grow as we already have the tools in place for it to succeed.

The most challenging task for the development of CryptoCopy is going to be: the development of an algorithm which will find, analyze and build a list of the TOP100 investors who are projected to have the highest profits in the next period. Based on our research and considering the progress we have made, it is definitely possible!



# CryptoCopy Platform Features

## Tracking everything

CryptoCopy is tracking everything: investors, smart contracts, tokens and transactions. There will be no transaction performed, no ICO announced that will not be in the CryptoCopy database. Successful investors don't need to be registered on the CryptoCopy platform, they just need to be successful in managing the tokens on their accounts, and we will have them in our database. CryptoCopy will track every single change on every account and provide the information to other investors, offering the possibility to copy every single transaction automatically.



## Copy

CryptoCopy users will be able to find the best investors in the cryptocurrency world, and with a few clicks, automatically start copying their investments. Each action that has been performed by the original investors, which include buying or selling tokens and participating in ICO's, will trigger the same action to all CryptoCopy users, which allows them to execute an exact copy of the original investor's portfolio in proportion, or on a different scale



# Social trading

Registered users will be able to follow other users or anonymous ethereum accounts, and get notified after each action that they have performed, and interact with each other. By registering, users can copy others or be copied by other users. At the end of each quarter, the most successful users will receive 10% of the CryptoCopy profit, in proportion to their success.

# Badge system

Having tracked all of those anonymous ethereum accounts, there is the question of how to differ one from the other, and make it easy for users to decide which accounts to follow and copy. We have defined a list of badges which will be automatically assigned to the most successful traders and the most successful investors participating in ICO's. Users will be able to create filters based on these badges and copy for example - all of the top 100 investors at once. Having that possibility, CryptoCopy allows users to have a diversified portfolio with minimum risk.



# ICO trending

By tracking every single ICO on one side, and tracking successful investors on the other side, CryptoCopy can build a better picture of how popular a particular ICO is, and if it is worth investing in. This approach is far more accurate than just measuring the hype, because it is based on the strategies of already successful investors who have a proven track record of making profits from ICO's. This strategy can help connect every CryptoCopy user to the ICO that will be the next big thing.

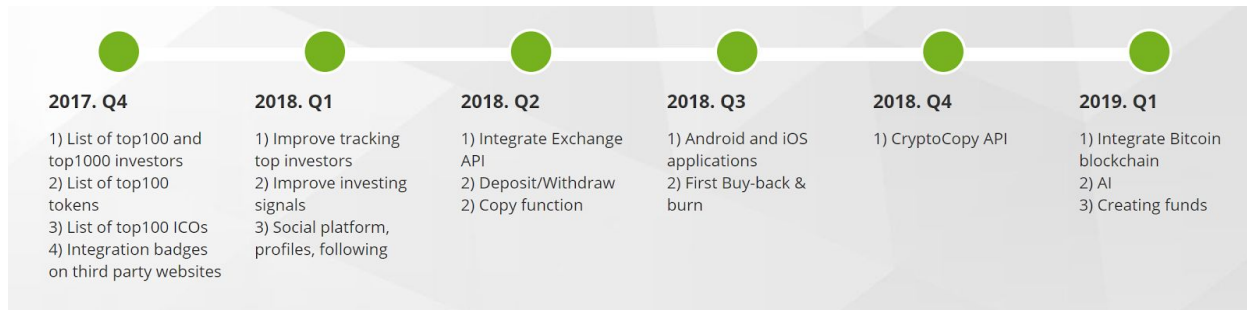
# Investment signals

By tracking the top100 investors on CryptoCopy, we are able to recognize powerful signals that can be good indicators for investing in Cryptocurrency tokens, that are either on the market or in ICO stage. Registered users will be able to follow particular accounts and get notified if that account is participating in a particular ICO, or if that account has increased their investment amount in a certain token.

## Roadmap

**In 2017. Q4** (fourth quarter), during the ICO, we will achieve the following:

- 1) List of the top100 and top1000 investors - each day we will provide an updated list of the top investors based on their performance
- 2) List of the top100 tokens - each day we will provide an updated list of the highest performing tokens based on the activities of the top investors. If the top investors are all buying a certain token, that will indicate a well performing token. This list will show the best performing tokens at the current time.
- 3) List of the top100 ICOs - each day we will provide an updated list of the best performing ICOs based on the activities of top investors.
- 4) Integration badges on third party websites - each investor, token and ICO will have their own badge image based on performance. These badges will be automatically updated and be shown on other partner websites.



### In 2018. Q1:

- 1) Improve the tracking of the top investors - integrating directly with Ethereum explorer and improving the ways that top investors are chosen
- 2) Improving investing signals - measuring last performances and predicting future performance by improving investing signals
- 3) Social platform, profiles, following - users will be able to register profiles on our platform, be able to follow ethereum accounts and other profiles, be able to receive activities and signals, and to update their status.

### In 2018. Q2:

- 1) Integrate exchange API - in order to copy investors we would like to be able to buy/sell tokens on the market directly. In Q2 we are going to develop integration with a few exchanges.
- 2) Deposit/Withdraw - users will be able to deposit/withdraw money on their accounts
- 3) Copy function - developing the copy function further, actions of copying, when the original investor performs an action, it will then be copied and executed on the other account instantly.

### In 2018. Q3:

- 1) Android and iOS applications - we are going mobile, so that investors can copy and check their performance at any time.
- 2) First profit and first distribution of shared value - in this quarter the first profits should be made. Since part of that is reserved for buying back and burning, investors can expect first huge change in token price.

#### In 2018. Q4:

- 1) CryptoCopy API - we are going to develop our own API so that third party applications can integrate our features

#### In 2019. Q1:

- 1) Integrate Bitcoin blockchain - until this quarter only the Ethereum blockchain will be tracked. That means, users can only copy Ethereum based token actions. In this quarter we are going to implement other blockchains too, such as Bitcoin.
- 2) AI - we are going to implement artificial intelligence in order to provide the best investing signals
- 3) Creating funds - based on investing signals we are going to develop a smart way of building investment funds which will be able to be copied

## Road map deadline penalties

We aim to stick strictly to our defined road map and deadlines, which we have set out in front of us. As we expect to meet our investment targets, we are also confident that there will be no issues in meeting our road map deadlines.

If we fail to meet the deadlines for a certain quarter, we have defined some penalties that we will pay to our investors. **There are 6 quarter deadlines defined, for each of them if we don't meet expectation, we are going to send 10% of the invested funds to our BuyBack fund** . Using that fund, we will buy CryptoCopy tokens at the secondary market and burn them. This will push up the price of the CryptoCopy token on the market for the benefit of our investors as an apology for not following our road map.

# Why should you invest?

Although there are many people investing today, cryptocurrencies are yet to reach their peak. In the coming years, many people are going to have their first encounter with cryptocurrencies. As it becomes mainstream, many people will begin to invest for the first time. Unfortunately, without a solid understanding of the cryptocurrency market, we believe that a large portion of these investors will be unsuccessful. CryptoCopy will provide the solution for future investors.

By investing in the Cryptocopy ICO, investors will get COPY tokens which they can either sell on a free exchange market or they can hold them and wait for the COPY tokens to increase in value as Cryptocopy continues to expand. In each quarter of the year, the profit that our platform has made will be presented and one part will be used for burning which will increase the value of the COPY token. In that way all token holders will be rewarded.

We think that buying back and burning tokens are a better option than paying dividends because it is much easier, there are no extra costs for a large amount of transactions, and it is simpler to do from a legal aspect.

In order to bring our whole idea to the market as soon as possible, we are looking for investments for which we are giving part of our profit in return each quarter! We would like to raise a minimum of 1 million dollars, which we will be giving 30% of profit in return. If during the ICO more than 1 million dollars are raised, more of the profit will go to investors (more tokens will be bought and burned), according to the diagram below:



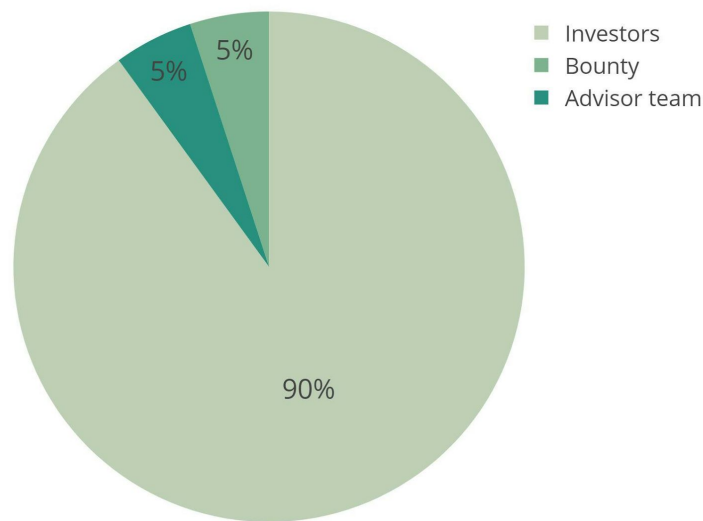
# ICO details

**One million COPY tokens** will be issued in total after the ICO which starts on the 11th of November and ends on the 25th of December. 900.000 tokens are going to be issued for investors. The remaining 100.000 tokens are reserved for participants in the bounty campaign and for the advisors.

The ICO will be successful if the amount of money raised **exceeds \$50.000**. That is the minimum amount to start development. In order to bring whole idea to the market as soon as possible, we are looking for **at least \$1 million**. That will be enough to meet our deadlines as described in our roadmap. By collecting more than \$1 million, more money will be spent on research, marketing activities and given back to our investors. At the end of the ico, if more than \$5.000.000 is raised, the remaining capital will be transferred to the **COPYfund** which will be used for copying TOP100 investors.

For ICO purposes we are accepting payments through the Ethereum smart contract, which will ensure that everyone who sends Ethers to the address will receive their COPY tokens, proportionally. That's why it will be only possible to **contribute with Ethers**.

# Token distribution



## ICO bonuses

There are different bonuses that our investors can receive when investing, which will allow our investors to purchase more COPY tokens for a cheaper price.

### Subscription bonus

Each investor that has subscribed to the CryptoCopy mailing list before the ICO begins, will get a +5% bonus on top of the amount that they have invested. In order to receive this bonus, each investor just has to leave their email address, and wait for the ICO to begin. After the investment has been made, each investor must inform the CryptoCopy team by sending their ethereum address, from which the Ethers will be sent to the crowd sale contract. Investors shouldn't worry about spam because CryptoCopy will not



going send any unnecessary mail, and will not provide any email addresses to any third party.

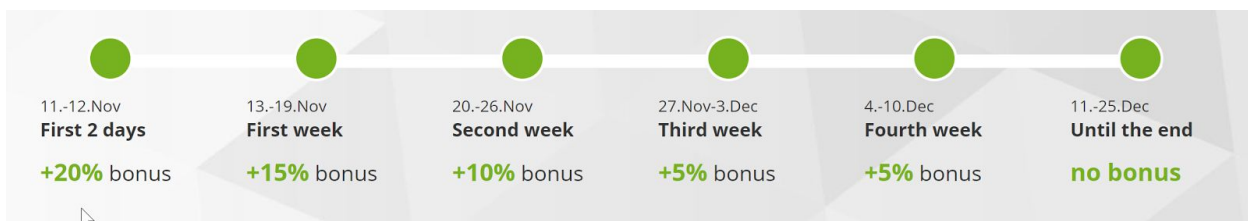
## Bonus based on invested amount

In order to reward investors who have invested the most, there are different bonuses based on the invested amount. These are displayed in the table below.

Which bonus you receive if you invest	> 3 ETH	> 10 ETH	> 30 ETH	> 100 ETH
Bonus on top of invested amount	+10%	+20%	+30%	+40%

## Bonus based on a time of investment

There are different bonuses based on when the investment occurs. The first two days of the ICO is the best time to invest because every investor in that period will receive 20% more tokens. In the table below you can find other bonuses which vary on the time of investment.



## Other benefits

Not only do investors receive bonuses, but they also receive other rewards. Investors who invest more than \$3.000 will get one year free membership to the CryptoCopy platform. There are also other benefits listed in the table below.

Which bonus you receive if you invest	> 3 ETH	> 10 ETH	> 30 ETH	> 100 ETH
Use CryptoCopy without fee	-	1 Year	2 Years	Lifetime
Influence on decisioning	-	-	Closed group	CEO's phone number

Because it is important to have the right information at every moment. We have made it possible for our investors to influence the decisions of CryptoCopy. Investors will be able to get in touch with our co-founders either through a closed group, or they will be able to directly contact to our CEO. Having this possibility, our primary investors will have the possibility to get informed of the next big steps in CryptoCopy's future, every step of the way.

## ICO Funding Allocation

Depending on how much money are raised during the ICO, there are different funding allocation scenarios that we have defined.

### Scenario 1 - less than \$ 50.000

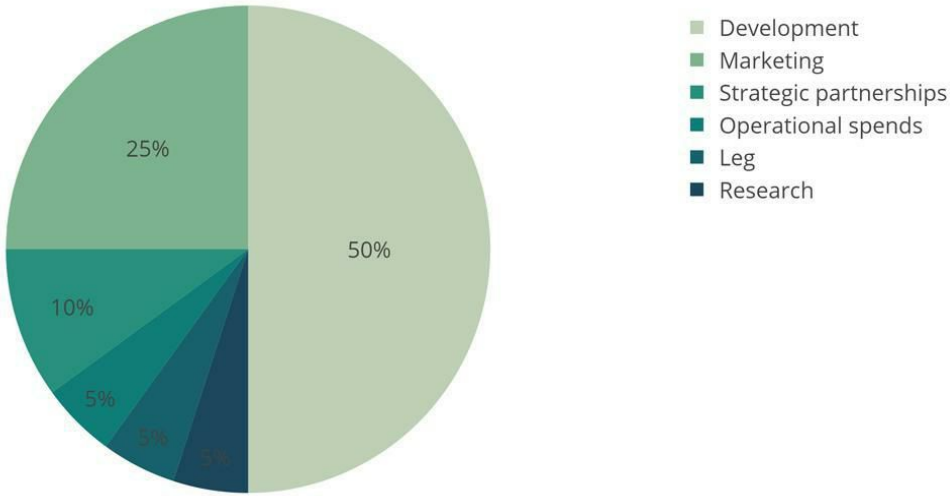
This scenario clearly states that there are not enough people interested in a platform such as CryptoCopy. In that case we will say "thank you" and return all of the invested funds to our investors.

### Scenario 2 - between \$ 50.000 - \$ 1.000.000

This scenario states that there are enough people interested in our idea and that we should continue development. However, depending on the amount raised, it is possible that we will accelerate our marketing campaign to spread the word about CryptoCopy, and to raise additional funds. In that case, we will continue developing the platform. After further development of our product, we will organize another round of the crowd sale. Of course, investors who invested in first round of the ICO will have a huge advantage over others that have invested in the second round of the ICO.

### Scenario 3 - between \$ 1.000.000 - \$ 5.000.000

This scenario says that there are enough people interested in our idea and that we have raised enough money for all of our planned activities. Our road map should be easily achieved. Here is the funding allocation in that case.



- 50% - Development
- 25% - Marketing expenses including PR and Customer Acquisition
- 10% - Strategic partnerships, mostly with exchange platforms
- 10% - Operational spends
- 5% - Legal
- 5% - Research

**Scenario 4 - more than \$ 5.000.000**

This scenario states that there is a huge interest in the CryptoCopy platform and the amount raised is more than enough for our planned development. In that case we will allocate any leftover money to the COPYfund, which is described below.

**COPYfund**

Since we don't need more than \$5.000.000 for our long-term development, we have created the COPYfund where the extra money will go, if the invested amount exceeds \$5 million.

This fund will be used for automatically copying TOP100 investor groups. The CryptoCopy team will not be able to use this money for any other purpose. The remaining profit will be allocated in this way:

50% is profit for CryptoCopy team

50% goes to Buyback fund

This will motivate the CryptoCopy team to develop the best possible algorithm for ranking and choosing the TOP100 investors. Our expectation, based on current data analysis, is that the TOP100 investors group can make up to +40% profit each month.

## CryptoCopy token

After the ICO has finished, each token holder is going to get their tokens via crowdsale contract based on a proportion of the invested amount. After that, the CryptoCopy token will be tradeable on some of the most well known cryptocurrency exchange platforms. This will allow our investors to start trading the COPY token immediately.

## Token ICO price

The CryptoCopy token price is not fixed, it will vary based on a demand during the ICO phase. The starting price is \$0.055, based of the total amount of 900.000 tokens and the minimum total investment for this ICO which is set at \$50.000.

At the end of the ICO, the token price will be calculated as the total invested amount divided by 900.000 tokens.

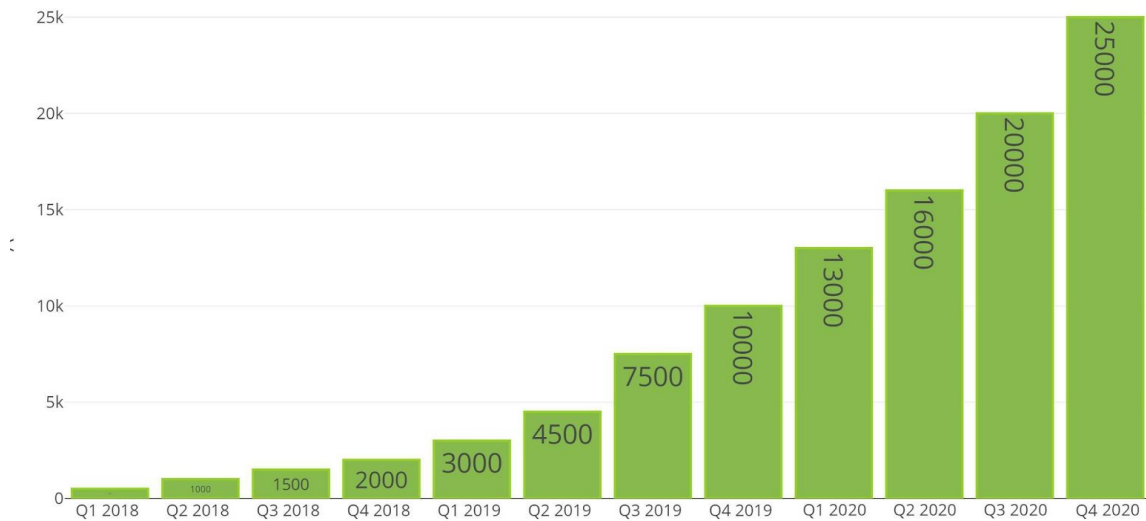
Table of possible token prices at the end of the ICO

Invested	Token price	Part of profit for Buy-back
\$ 50.000	\$ 0.055	10 %
\$ 500.000	\$ 0.55	20 %
\$ 1.000.000	\$ 1.11	30 %
\$ 5.000.000	\$ 5.55	40 %
\$ 15.000.000	\$ 16.66	50 %
\$ 30.000.000	\$ 33.33	70 %

## Token price growth

We believe that the token price is going to increase consistently in line with our profit. The token price will also increase due to investors being rewarded after buying back and burning. The more investors on the platform, the more the CryptoCopy token value rises.

As our platform becomes more powerful, more traders will join our community. Since we already have the technology to track the top investors, we are getting ready to offer our product to investors. Our pessimistic prediction is that the CryptoCopy platform will reach **25,000 active users before the year 2020**. As the number of users and profit increase, the token price will also follow this trend due to part of the profit being dedicated for buying back tokens and burning.



# Platform specification

## Registering

All the copy investors who want to copy successful investors need to be registered on the CryptoCopy platform. The investors that are being copied don't need to be. Because the CryptoCopy platform already tracks the activities of the successful investors, these investors don't need to log in to the platform in order to be copied by others.

**This is where CryptoCopy has a big advantage over it's competitors, because we don't need to recruit successful investors to our platform.**

Of course, successful investors can register on the platform and claim one part of the profit made by the investors that copied them. That is a great opportunity for someone who wants to build his community and increase the amount of assets under his management.

# Social networking

Since one of the successful investors is registered, this person can build their community and share investing strategies. The CryptoCopy platform will provide the possibility for not just copying investors, but also for communicating between them. This includes:

- Commenting
- Liking
- Sharing
- Following
- Creating groups

# List of most successful investors

CryptoCopy is going to actively follow the original investor's activities in order to be able to rank them. There are many attributes that ranks a certain investor. Here are few of them:

- Profit per week
- Invested amount
- Number of actions per day
- Number of holding assets
- Max drawdown
- Number of profitable weeks
- ICO vs existing tokens rate

All of these these attributes combined will give a clear picture about every investor. Having this information, the CryptoCopy platform is able to rank them and display this information to copy investors, which they can use for analysis, building own strategies, and copying.

# Building list of TOP investors

By having all investors ranked, the CryptoCopy platform is going to build a powerful list of the TOP100 and TOP1000 investors. Why is that important? It is important because copying just one investor can earn a profit, but it's not a very stable profit because it can be easily subjected to change. That's why grouping the top investors and copying all of them at once is more stable. It always pays to diversify. **CryptoCopy is the only platform providing this feature!**

## ICO list

Existing ICO lists which are available today are not very useful since they don't provide a lot of information. There are some websites which provide opinions about which are the top ICO's at the current time, while these websites can be useful, they do have flaws since each reviewer has their own preferences and opinions which are often based on emotions and also vary considerably.

CryptoCopy does not form opinions or rely on emotion, CryptoCopy is a tracking tool that tracks investors by different attributes and builds a group of the 100 most successful investors. Once the group is formed it forms a very reliable model for copying. Not only copying which crypto asset to buy but also in which ICO to participate. We believe that the successful crypto investors of today are going to be successful in the future too. That's why following their ICO investment strategies is a good starting point.

CryptoCopy users will never have to worry about missing a promising ICO ever again. **CryptoCopy is the only platform currently providing this feature!**



# Copy automation

Copy investors will be able to find a successful investor and inspect his/her trading strategy. If the copy trader likes it, he/she copy can copy that particular investor. Three different types of copy automation currently exist:

- Automatic
- Semi-automatic
- Informative

If the copy investor sets up **automatic** copying, all the activities performed by the copied investor will be performed on the copy investor's account too. There is also a **semi-automatic mode** where the copy investor can automatically invest only some of the funds, and for the rest he/she will be notified, and these actions will wait to be approved. Finally, there is the **informative mode** where the copy investor can just watch and analyze the copied investors actions and perform their own actions at a later time.

## Copy modes

We know everyone has different preferences, that's why we are going to give users many possibilities of choosing different modes of copying:

- Copying a single investor
- Copying the TOP100 or TOP1000 investors (predefined and regularly updated groups)
- Building a group of investors to copy
- Copying only ICO investments
- Copying based on trading signals

# Trading signals

There are various patterns that can be spotted when studying the most successful investors, which shouldn't be ignored. The CryptoCopy platform will track all of these patterns and regularly notify copy investors about them. Copy investors can then set up an action for them. **CryptoCopy is the only one platform providing this feature!**

# Badge system

Each investor will have different badges based on their activity and performance. These badges are going to be regularly updated and displayed next to the investor.

Besides investors, badges are going to be assigned to each token and each ICO also. These badges will be indicators of top performing ICO's and the top performing investors in the top100 investors list.

Third parties (ICO list websites, ICOs, tokens, investors, individual investors...) will integrate these badges to show their community which status they have at the moment. That is going to connect CryptoCopy with strong traffic and a strong user base. **CryptoCopy is the only platform providing this feature!**

# Fees

The CryptoCopy platform is currently free to explore.

The Social network platform is currently free to use.

At this time, the fee for copying is 2% of the total investment amount per transaction.

Part of the profit generated by CryptoCopy is intended to further advance the platform development and other part is reserved for the buy-back fund which will push the CryptoCopy token price up.

# FAQ

## **How to invest?**

The purchase of tokens will only be possible via the ethereum smart contract. During the ICO you will be able to purchase CryptoCopy tokens (COPY) using only ETH.

## **What is a cut-off time and why it does it matter?**

The cut-off time is the exact time and date when CryptoCopy is going to stop accepting any further contributions. The cut-off time will be used as a reference point to count final balances across the different wallets and determine the rates in USD value. Cut-off time is at the end of the ICO: December 25, 2017 (UTC 11:00)

## **When will CryptoCopy tokens be listed on exchanges and which ones?**

CryptoCopy tokens will be available on the market after the ICO ends. Follow our social media announcements to learn more about it.

## **At what price can I buy CryptoCopy tokens?**

The price of the token will be determined at the end of the ICO period, and it will depend on the overall capital raised. The final price of the token will be calculated at the cut-off time using this formula:  $\text{CryptoCopy price} = \frac{\text{Proceeds from ICO (in USD)}}{900\,000 \text{ tokens}}$

## **What is soft cap?**

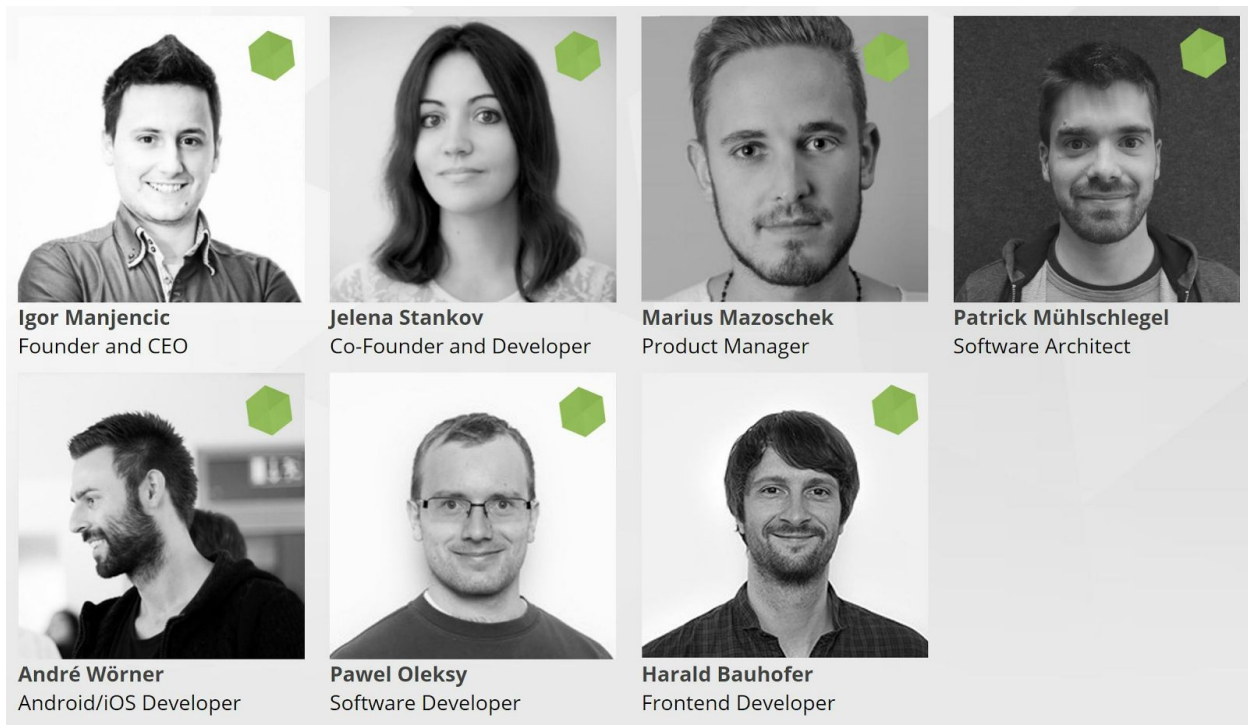
Soft cap is \$ 50.000

## **Is there a hard cap?**

Yes. Hardcap is \$ 30.000.000 USD

# Who we are?

Our international team is truly in love with the blockchain technology. We have many ideas based on cryptocurrencies and blockchain and CryptoCopy is one of them which we will continue to develop and deliver to the people. In addition to the current team, we are looking for more members who are willing to join us after the ICO.



# Conclusion

- We are already in development phase, many of the features will be live during the ICO
- We have already got a lot of positive feedback from the community, that they can't wait to see the CryptoCopy platform online
- We have a unique product and a major advantage over our competitors because we don't need to acquire successful investors since we can already track them
- We put part of our profit to buy back CryptoCopy tokens and reward token holders
- We know exactly how much funds we need, if raised funds exceed 5M, the rest will be allocated to the COPYfund which will again reward investors
- We are strictly following our road map and have defined penalties if we don't achieve deadlines
- We have an excellent and competitive team creating a unique product that we think investors are going to love